

JOELDINKEL GRAPHIC DESIGNER

2007 TEAL TRACE + PITTSBURGH PA, 15237 + PHONE: 412+523+2563 + EMAIL: JOEL@JOELDINKEL.COM

RESUMÉ

PROFESSIONAL WORK EXPERIENCE

COMMUNIFAX CORP. 2005-present
Senior Graphic Designer

While at Communifax, I have developed a good working relationship with the team and people around me. I am included in every step of a project from conception to completion and execution of direct mail driven promotional campaigns. Also, it is my responsibility to check and prepare files correctly to be produced and distributed on a national scale with quantities in the millions. I have worked closely with a variety of clients including: Verizon Wireless, Dad's Pet Foods, LendingTree, Sheetz and f.y.e. Notable jobs include VerizonDSL, where I was responsible for developing a high-end promotion with a holiday theme. This included a direct response package and online game play. The promotion was Communifax's most successful to date as well a success for the client.

CAMOP 2004-2005
Art Director

While with Camop, I was responsible for maintaining a smooth working relationship with clients, often attending client meetings and holding several direct conversations with clients to ensure the job was done promptly and efficiently. From initial conversations, it was my duty to identify the clients' needs and wants and then produce an end-product in a timely manner and within the budget. I was also responsible for managing a small staff of designers and developers. Notable jobs include the Universal Pictures Pittsburgh Premiere of "George A. Romero's Land of the Dead," where I worked closely with Universal Pictures to design and develop a consistent invitation package which attracted Quentin Tarantino, Robert Rodriguez and many others. I also helped plan and execute the events for the entire evening, including a pre-party, screening and post-screening party.

OPERATIVE COMMUNICATIONS, INC. 2002-2004
Graphic Designer

It was at Operative Communications where I was taught basic HTML. My responsibility was to design and build many client websites. This helped me to better understand the web and how to design for it. I was also involved in the design and planning of several trade show exhibits and corporate identities for local small businesses.

VALENTA PLATT DESIGN GROUP, LLC. 2001-2002
Internship/Jr. Graphic Designer

While at Valenta Platt, I was used as a basic intern. It was my responsibility to run errands and make deliveries. Throughout the year I was given small design jobs to work on where I had minimal client interaction but was given direction from the Art Director to follow.

SKILL SETS

Adobe Illustrator CS3	HTML
Adobe Photoshop CS3	Photography
Macromedia Dreamweaver CS3	Packaging Design
Macromedia Flash CS3	Pre-Press file preparation
QuarkXpress 7	Brand Standards
Microsoft Office Suite	Mac OS X

EDUCATION

Art Institute Bradley (York, Pennsylvania) 2001

ACHEIVEMENTS

In 2007 I was awarded an American Graphic Design Award from GDUSA for my design on the Transworld Entertainment "Seeker" Promotion, as well as the 3 IMA's (Interactive Media Awards), for my design on the Verizon "Sweet Escape" promotion, and creative team involvement on the ESPN "King of Fandom" promotion and Verizon "50th Grammys" promotion. All jobs were completed through Communifax Corp.